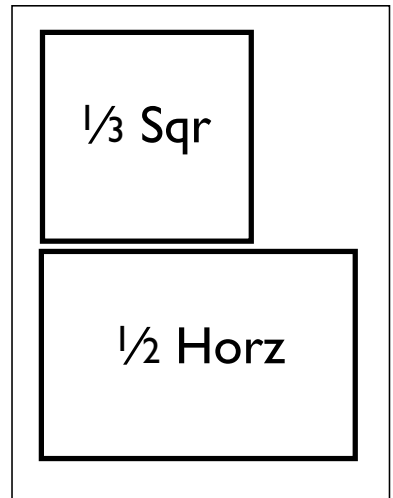
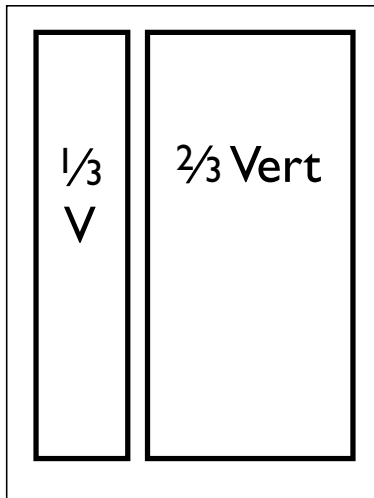
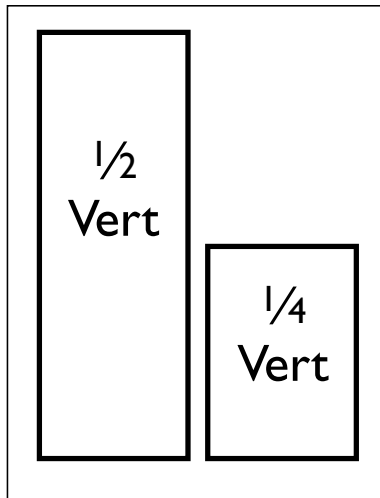
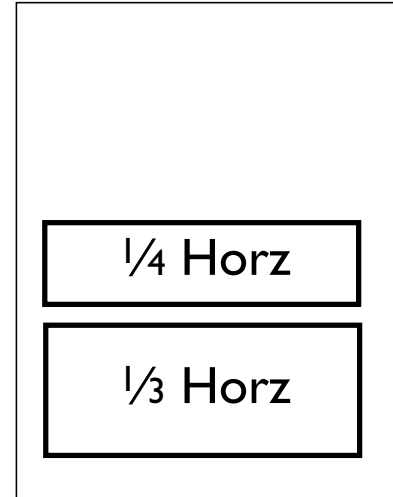
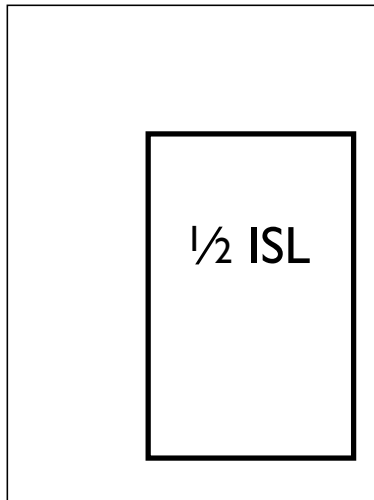


## AD DIMENSIONS

### PARTIAL PAGE ADS

Size	Width	Depth
2/3 Page V	4 3/4	9 7/8
1/2 (Island)	4 3/4	7
1/2 Page V	3 1/2	9 7/8
1/2 Page H	7 1/4	5
1/3 Page V	2 1/4	9 7/8
1/3 Page H	7 1/4	3 3/8
1/3 Page S	4 3/4	4 3/4
1/4 Page V	3 1/2	4 3/4
1/4 Page H	7 1/4	2 1/2



### FULL PAGE ADS

Size	Width	Depth
Trim (page) Size	8 1/8	10 7/8
Bleed Size	8 3/8	11 1/8

Bleeds should extend min. 1/8" beyond trim.  
 Keep live copy and photos 3/8" from trim edge.  
**Leave 1/2" free of live matter at bottom of ad to allow space for reader service number.**

### 2-PAGE SPREAD ADS

Size	Width	Depth
Trim Size	16 1/4	10 7/8
Bleed Size	16 1/2	11 1/8

Bleeds should extend min. 1/8" beyond trim.  
 Keep live copy and photos 3/8" from trim edge.  
**Leave 1/2" free of live matter at bottom of ad to allow space for reader service number.**

**Advertisements that do not conform to standard size units will be modified to size or treated as bleed ads. Charges for modifications may be applied. All dimensions shown are in inches.**