



TRANSMISSION **D I G E S T**

The Automotive Powertrain Industry Journal



- Each year *Transmission Digest* polls a sample of retail shop readers – transmission specialty and general repair - to provide information concerning where torque converters for use in the shop are sourced. The past 10 years have seen some shifting of sources as well as some shifting of the shop category membership.



- The pure transmission retail shop has slowly become a smaller percentage of readership while the general repair shop and the hybrid that is in between the two have been a growing portion of that readership.



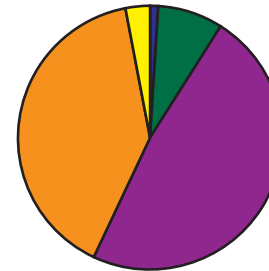
- In 1999, 70% of reader shops were transmission specialists; 30% were general repair. This year, transmission specialty shops (including those who offer general repair services) make up 61% of readership; general repair shops 39%.



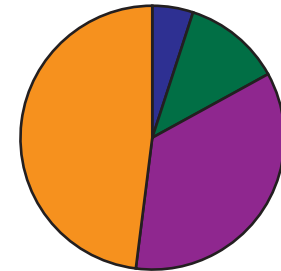
- Comparing shop sources of torque converters 2009 on left and 1999 depicted on the right.
- Very noticeable is the decrease in retail shops building converters in-house.

Ten Year Comparison Sources of Torque Converters

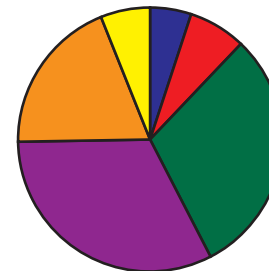
Transmission Shop 2009



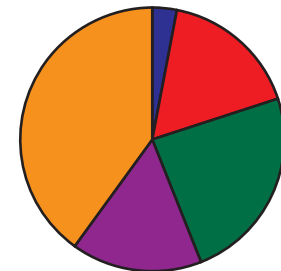
Transmission Shop 1999



General Repair Shop 2009



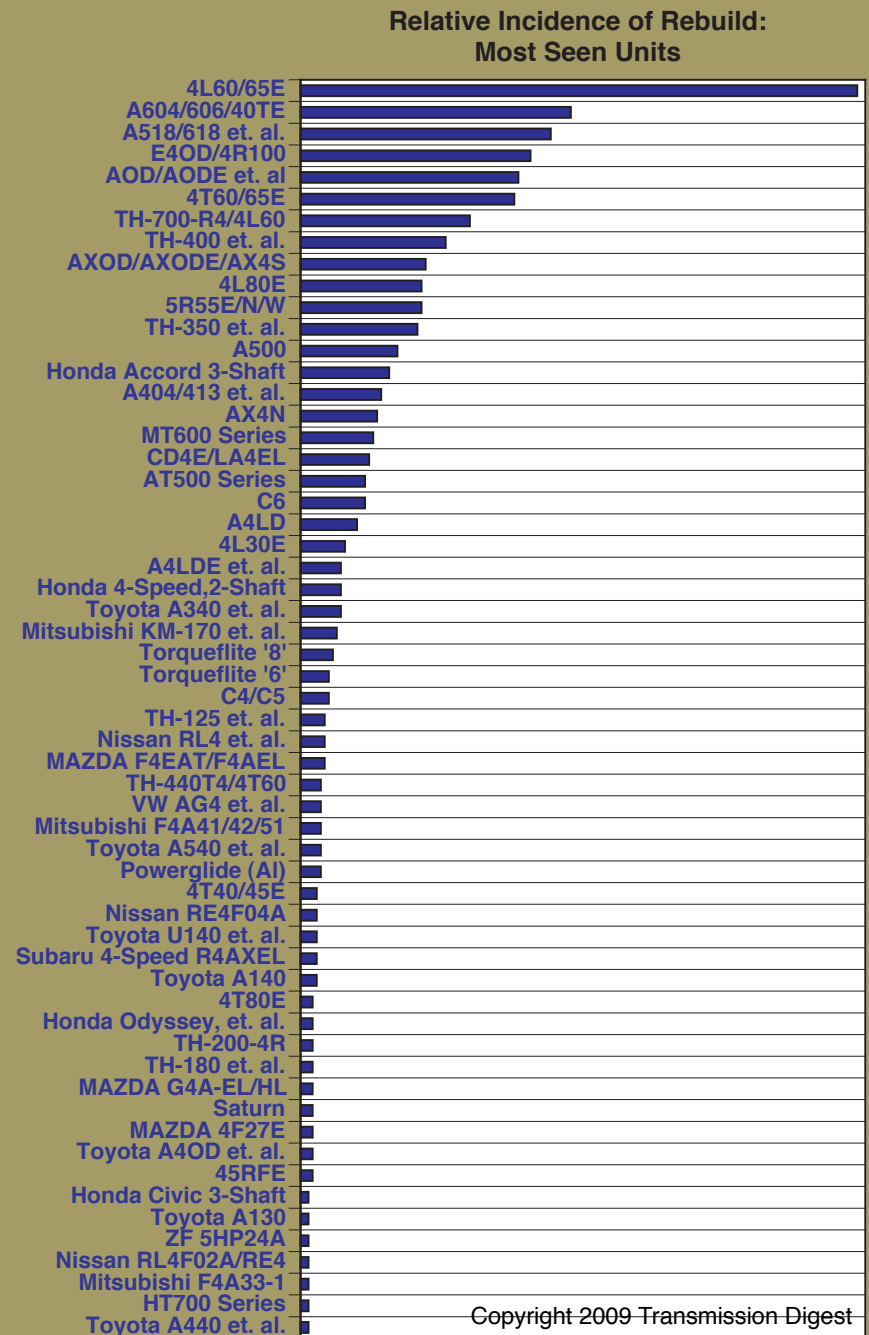
General Repair Shop 1999



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- This chart shows the relative incidence of units being rebuilt based on kit packager sales. Top 60 kits account for 93% of rebuilds. Converter sales should relate to rebuilds.





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Thanks to TCRA for allowing us to be a part of the important work you're doing this weekend!

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